





# THE AP-GfK POLL January, 2011

Conducted by GfK Roper Public Affairs & Corporate Communications

# A telephone survey of the American general population (ages 18+)

Interview dates: January 5 – 10, 2011 Number of interviews: 1,001

Margin of error for the total sample: +/- 4.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Please refer to the exact sample number at the bottom of each table.

All results shown are percentages unless otherwise labeled.







CUR1. Generally speaking, would you say things in this country are heading in the right direction or in the wrong direction?

	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	12/10-14/09	10/1-5/09	60/8-8/6	нісн 4/16-20/09	LOW 10/16-20/08	<b>1 Year Ago</b> 1/12-17/10
Right direction	37	37	38	39	40	35	37	35	41	38	46	41	37	48	17	44
Wrong direction	57	58	59	59	57	60	60	59	57	56	50	51	57	44	78	50
Don't know [VOL]	6	5	3	3	2	4	2	5	2	5	5	8	6	7	5	5
Refused [VOL]	1	*	1	-	ı	1	*	*	*	*	1	*	1	1	1	1

CUR20. When you think about how things are going in your life in general, would you say you are very happy, somewhat happy, neither happy nor unhappy, somewhat unhappy, or very unhappy?

	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09
Total happy	77	80	80	80	78	75	78	80	78	80	78	78	79
Very happy	39	34	38	40	39	30	34	36	35	32	35	35	35
Somewhat happy	39	46	42	40	40	45	44	44	42	49	43	43	43
Neither happy nor unhappy	8	7	4	3	7	8	7	7	6	6	9	7	6
Total unhappy	15	13	16	17	15	16	15	14	16	13	13	14	15
Somewhat unhappy	11	8	10	11	11	11	10	10	10	8	9	10	11
Very unhappy	4	5	6	6	4	6	5	4	6	5	4	5	4
Don't know [VOL]	*	*	*	0	-	*	*	*	*	1	*	*	*
Refused [VOL]	*	*	*	*	*	*	*	*	1	*	-	*	*

N=1.001 N=1.000 N=1.002 N=1.008 N=1.001 N=1.006 Based on: N=1.007 N=1.044







## CUR2./

CUR3. Overall, please tell me whether you approve, disapprove, or neither approve nor disapprove of the way Barack Obama is handling his job as president.

[IF "APPROVE," ASK:] Is that strongly approve or somewhat approve?

[IF "DISAPPROVE," ASK:] Is that strongly disapprove or somewhat disapprove?

[IF "NEITHER," ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling his job as president?

	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Total approve	53	47	49	45	49	49	50	49	49	53	56	56	54	56	50	55	64	64	67
Strongly approve	24	24	23	29	22	23	24	23	24	24	29	26	27	27	24	30	38	38	37
Somewhat approve	23	20	21	14	23	21	20	21	22	22	22	25	22	23	23	20	22	22	23
Lean approve	6	3	5	2	4	5	5	5	4	7	5	5	5	7	3	4	5	5	8
Neither—don't lean [VOL]	1	1	1	*	*	*	1	*	1	1	1	2	1	3	1	1	2	2	4
Total disapprove	46	51	50	54	50	50	49	50	50	46	42	42	43	39	49	42	32	30	24
Lean disapprove	5	4	4	1	5	4	5	5	3	3	4	2	4	3	4	6	5	4	4
Somewhat disapprove	12	12	12	10	12	10	13	12	10	12	9	12	9	10	10	9	6	5	4
Strongly disapprove	29	35	35	43	33	36	31	33	36	31	29	28	30	27	35	28	21	22	16
Don't know [VOL]	1	1	1	1	1	1	*	1	*	*	1	1	1	2	1	1	2	3	5
Refused [VOL]	*	1	*	*	*	*	-	*	*	*	*	*	1	*	*	*	*	*	*







ELE20. And thinking ahead to 2012, regardless of how you might vote, do you think President Barak Obama...

RANDOMIZE:	
	1/5-10/11
Deserves to be re-elected	50
Deserves to be voted out of office	45
Don't know [VOL]	5
Refused [VOL]	*

Based on:

N=1,001

CURX2. And please tell me if you approve, disapprove or neither approve nor disapprove of the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]

CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The economy	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/6
Total approve	47	41	43	42	42	41	45	45	44	46	47	48	46	50	44
Strongly approve	18	16	15	17	17	16	18	18	20	20	19	22	22	25	20
Somewhat approve	28	24	28	23	23	26	27	26	24	26	28	26	24	25	23
Lean approve	1	1	2	2	2	-	-	*	*	*	*	*	*	*	-
Neither approve nor disapprove	1	1	*	*	1	3	5	4	5	6	5	5	5	6	5
Total disapprove	53	58	55	58	58	56	50	52	51	48	48	46	49	44	52
Lean disapprove	1	1	2	1	2	*	*	*	1	*	*	1	-	1	-
Somewhat disapprove	14	17	13	12	16	15	16	15	14	11	13	13	12	11	11
Strongly disapprove	38	40	40	45	39	41	34	36	38	36	35	33	38	33	41
Don't know [VOL]	-	*	*	-	-	-	-	-	-	*	*	1	-	_	-
Refused [VOL]	-	-	*	*	-	*	-	-	-	-	*	_	-	*	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The situation in Iraq	1/5-10/11	11/3-8/10	8/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	6/3-8/06
Total approve	57	54	56	53	60	45	46	51	49	55	49	49	46	50	47
Strongly approve	20	18	19	19	24	17	13	21	16	20	18	20	17	20	18
Somewhat approve	35	32	34	31	34	28	32	30	33	35	31	29	29	30	29
Lean approve	2	3	3	3	2	*	*	*	*	*	1	*	*	*	1
Neither approve nor disapprove	2	1	1	1	1	11	14	11	10	12	12	10	9	13	12
Total disapprove	41	45	43	46	39	43	40	38	41	33	39	40	45	37	41
Lean disapprove	2	3	2	2	2	*	*	*	1	-	*	*	*	1	*
Somewhat disapprove	17	19	21	22	16	20	15	19	18	15	20	18	18	14	16
Strongly disapprove	22	24	20	22	21	24	25	19	24	18	19	22	26	22	25
Don't know [VOL]	*	*	*	*	-	*	*	-	-	-	*	*	-	*	*
Refused [VOL]	-	-	-	-	-	-	-	-	-	-	*	-	*	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Health care	1/5-10/11	11/3-8/10	3/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/6
Total approve	51	48	47	46	50	45	49	45	44	49	48	49	49	48	42
Strongly approve	29	25	26	27	26	24	29	30	28	29	28	27	30	26	22
Somewhat approve	20	22	19	18	22	21	20	16	17	20	20	23	19	23	19
Lean approve	2	1	2	1	2	*	*	*	*	*	*	*	-	*	1
Neither approve nor disapprove	1	1	*	*	*	2	4	4	4	5	4	5	5	5	6
Total disapprove	49	51	53	54	50	53	46	51	52	46	48	46	46	47	52
Lean disapprove	1	1	1	1	1	-	1	*	*	1	*	*	*	*	*
Somewhat disapprove	11	10	9	4	11	11	10	9	7	8	9	9	9	9	10
Strongly disapprove	37	40	43	49	39	42	36	42	45	38	39	37	37	37	43
Don't know [VOL]	-	*	-	-	-	-	-	1	1	*	*	*	-	*	*
Refused [VOL]	-	-	-	-	-	-	-	-	-	*	*	-	*	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Terrorism	1/5-10/11	11/3-8/10	8/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	6/3-8/06
Total approve	62	57	60	54	58	49	50	53	50	54	54	52	50	53	44
Strongly approve	24	22	25	23	23	24	22	25	22	26	26	23	22	23	18
Somewhat approve	36	32	32	28	32	25	27	27	28	28	28	29	28	29	26
Lean approve	2	3	3	3	2	*	*	*	*	-	*	1	*	1	1
Neither approve nor disapprove	1	1	1	1	1	10	11	8	8	9	7	10	11	12	14
Total disapprove	37	41	40	46	42	41	40	39	41	38	39	38	39	35	42
Lean disapprove	2	2	2	2	2	*	*	*	*	-	*	*	*	*	*
Somewhat disapprove	14	19	14	16	13	14	13	15	14	13	12	14	14	13	13
Strongly disapprove	22	20	24	29	27	27	26	24	27	25	28	24	25	22	28
Don't know [VOL]	1	*	*	-	-	*	-	-	-	*	*	*	*	*	*
Refused [VOL]	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The environment	1/5-10/11	11/3-8/10	3/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-2/6
Total approve	63	58	59	55	62	50	50	54	50	54	53	55	54	54	51
Strongly approve	20	19	20	20	17	17	21	20	18	21	20	25	21	22	20
Somewhat approve	36	34	34	32	41	33	29	33	32	33	32	30	33	31	31
Lean approve	7	5	5	4	4	*	*	*	*	*	1	*	*	*	1
Neither approve nor disapprove	2	3	2	2	1	15	13	15	14	17	16	14	16	18	14
Total disapprove	35	39	39	43	37	35	37	32	35	29	31	31	30	28	35
Lean disapprove	4	3	4	3	2	*	*	1	*	*	1	*	*	*	1
Somewhat disapprove	17	20	19	18	18	17	16	15	16	16	16	13	14	13	16
Strongly disapprove	14	16	17	21	16	19	21	16	20	14	14	18	15	15	18
Don't know [VOL]	*	1	1	1	*	-	*	-	*	-	*	*	*	*	*
Refused [VOL]	-	-	*	-	-	_	-	-	-	-	*	-	-	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Federal budget deficit	1/5-10/11	11/3-8/10	8/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/6
Total approve	39	36	40	38	38	37	37	35	34	38	36	41	40	40	33
Strongly approve	12	12	12	14	10	10	12	13	13	14	15	15	16	15	11
Somewhat approve	24	23	25	21	25	27	24	22	20	24	21	25	23	25	21
Lean approve	3	2	3	2	4	*	1	*	*	1	*	1	1	*	1
Neither approve nor disapprove	1	1	1	1	1	6	10	9	8	10	12	11	9	11	12
Total disapprove	60	62	59	61	61	56	54	56	58	52	52	48	51	48	56
Lean disapprove	2	2	2	1	1	-	*	-	*	-	*	*	*	*	*
Somewhat disapprove	16	17	13	9	15	13	16	14	11	12	14	14	13	10	12
Strongly disapprove	42	42	44	51	45	43	38	41	47	40	38	34	38	38	43
Don't know [VOL]	-	1	*	*	*	*	*	-	*	*	*	*	*	*	-
Refused [VOL]	*	-	-	-	-	-	-	-	*	-	-	-	-	*	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Energy	1/5-10/11	11/3-8/10	<b>L</b> -18/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/3-8/06
Total approve	60	56	57	50	59	47	52	52	51	53	56	54	52	55	50
Strongly approve	18	19	20	19	19	13	20	20	18	21	22	20	21	22	20
Somewhat approve	36	32	33	28	36	34	32	32	33	31	33	33	31	33	30
Lean approve	5	5	4	3	4	*	*	*	*	1	1	*	*	*	1
Neither approve nor disapprove	1	4	2	1	1	10	12	11	13	17	11	15	15	15	13
Total disapprove	39	40	42	49	40	43	36	36	36	31	33	32	32	30	37
Lean disapprove	3	4	2	2	3	-	*	-	1	*	*	*	*	*	1
Somewhat disapprove	19	21	21	23	16	22	17	17	15	14	15	13	14	14	15
Strongly disapprove	17	16	19	25	21	21	19	19	21	16	19	19	18	16	21
Don't know [VOL]	1	1	*	*	*	*	*	*	*	*	*	*	-	*	*
Refused [VOL]	-	-	-	-	_	-	-	-	-	-	-	-	-	*	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Taxes	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/3-8/06
Total approve	48	46	46	43	47	42	44	42	41	44	43	45	42	47	38
Strongly approve	17	15	17	17	16	15	18	19	15	17	17	18	16	18	13
Somewhat approve	28	29	28	25	29	26	26	23	26	27	25	27	25	28	24
Lean approve	2	2	2	2	2	*	*	*	*	*	1	*	1	1	*
Neither approve nor disapprove	1	1	1	1	1	8	10	9	9	13	10	12	12	13	13
Total disapprove	52	53	52	56	52	50	45	49	51	43	47	43	46	41	50
Lean disapprove	3	2	2	2	2	*	-	*	*	1	1	-	*	*	*
Somewhat disapprove	19	18	16	13	17	16	15	15	15	14	15	14	14	13	15
Strongly disapprove	30	33	34	42	33	34	30	34	36	29	32	29	32	27	34
Don't know [VOL]	*	*	*	*	-	-	*	*	*	*	*	*	*	*	*
Refused [VOL]	-	-	*	-	*	*	-	-	*	-	-	-	-	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Immigration	1/5-10/11	11/3-8/10	∞_	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/0
Total approve	47	43	46	43	40	39	36	38	34	39	38	42	39	39	34
Strongly approve	16	11	13	14	12	15	13	13	11	12	13	15	14	13	9
Somewhat approve	27	28	29	23	24	23	23	24	23	27	25	26	24	26	24
Lean approve	4	4	5	6	4	1	*	1	*	*	*	2	1	*	1
Neither approve nor disapprove	1	2	2	2	1	10	13	13	19	21	18	19	21	19	20
Total disapprove	51	55	52	55	59	51	51	50	46	39	44	39	41	42	46
Lean disapprove	3	3	2	1	2	*	*	*	*	*	*	*	*	*	1
Somewhat disapprove	16	17	15	13	16	12	14	16	16	16	18	15	16	15	14
Strongly disapprove	32	35	35	41	40	38	37	34	30	23	26	24	25	26	31
Don't know [VOL]	*	1	*	*	*	*	*	*	1	*	*	*	*	*	*
Refused [VOL]	*	*	-	-	-	-	-	-	-	-	-	-	-	*	*







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

The situation in Afghanistan	1/5-10/11	11/3-8/10		<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/6
Total approve	54	48	52	53	53	44	47	49	51	57	49	52	42	46	46
Strongly approve	17	14	15	16	17	15	13	19	18	22	20	21	14	16	13
Somewhat approve	34	31	34	33	33	29	33	30	33	34	29	31	27	29	32
Lean approve	3	3	3	3	4	*	1	*	1	*	*	*	1	*	1
Neither approve nor disapprove	1	1	1	1	1	13	11	12	11	11	10	8	10	14	13
Total disapprove	44	50	47	46	46	43	41	39	38	32	42	40	48	41	40
Lean disapprove	3	4	2	1	2	*	1	*	*	*	*	-	*	*	1
Somewhat disapprove	20	23	22	22	21	18	17	21	17	16	20	15	17	15	17
Strongly disapprove	22	24	22	23	23	26	24	18	21	16	22	25	30	26	23
Don't know [VOL]	*	*	*	*	-	*	*	*	-	-	*	*	*	*	1
Refused [VOL]	*	-	-	-	-	-	-	*	-	-	-	-	*	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Relationships with other countries	1/5-10/11	11/3-8/10	L 18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/6
Total approve	61	58	60	55	59	55	57	58	55	59	58	60	58	61	53
Strongly approve	29	23	27	28	25	26	29	27	28	29	33	32	30	32	27
Somewhat approve	31	34	30	25	32	29	28	31	27	30	26	28	27	29	25
Lean approve	2	1	3	2	2	1	*	*	*	*	-	*	1	*	*
Neither approve nor disapprove	1	1	1	*	1	9	10	10	9	13	10	8	11	6	11
Total disapprove	38	41	39	44	39	36	33	32	36	28	32	32	32	33	37
Lean disapprove	3	3	3	2	3	*	*	*	1	*	*	1	*	*	*
Somewhat disapprove	15	18	16	15	14	15	11	12	12	12	15	12	13	14	16
Strongly disapprove	20	19	21	28	23	21	23	20	24	16	17	20	19	19	21
Don't know [VOL]	*	*	*	-	-	*	-	*	*	*	*	*	-	*	-
Refused [VOL]	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Unemployment	1/5-10/11	11/3-8/10	8/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	60/8-8/6
Total approve	47	43	45	41	42	43	42	43	43	46	46	48	44	48	40
Strongly approve	19	16	14	15	16	16	16	19	16	20	20	21	18	18	16
Somewhat approve	26	25	28	24	23	28	26	24	27	27	26	27	26	30	23
Lean approve	2	2	2	2	3	*	*	*	*	-	*	*	*	*	1
Neither approve nor disapprove	1	1	1	1	1	6	11	9	6	10	8	9	9	9	11
Total disapprove	52	56	54	58	58	51	47	48	50	44	47	44	47	43	49
Lean disapprove	2	3	2	2	2	*	*	*	*	1	*	1	*	*	1
Somewhat disapprove	18	19	16	13	21	15	15	15	15	13	14	16	14	16	15
Strongly disapprove	32	35	37	44	35	35	32	32	35	30	32	28	33	26	34
Don't know [VOL]	*	*	*	-	-	*	*	-	*	*	*	*	*	*	*
Refused [VOL]	-	-	*	-	*	-	-	-	-	-	-	-	-	-	-







CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Gas prices	1/5-10/11	11/3-8/10	8/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5/-11/09	10/1/-2/09	9/3-8/09
Total approve	37	43	49	46	51	39	40	33	33	39	39	41	40	49	37
Strongly approve	10	10	11	11	11	9	11	10	9	13	13	14	11	17	14
Somewhat approve	22	27	32	29	31	29	29	24	24	26	26	25	28	31	22
Lean approve	5	6	7	6	9	*	*	*	*	*	*	1	1	1	1
Neither approve nor disapprove	4	5	3	3	4	21	23	19	21	22	19	22	21	23	23
Total disapprove	59	52	49	51	45	40	37	47	46	39	43	37	39	28	41
Lean disapprove	4	4	5	5	4	*	*	*	1	1	*	*	*	*	1
Somewhat disapprove	21	22	21	20	21	20	18	18	18	17	18	14	17	15	22
Strongly disapprove	33	26	23	26	20	20	19	29	27	22	25	23	22	13	18
Don't know [VOL]	1	1	*	*	*	*	*	*	*	*	*	*	1	*	*
Refused [VOL]	*	-	*	*	*	-	-	*	-	*	-	*	-	*	-







- CURX2. (Continued) And please tell me if you approve, disapprove or neither approve nor disapprove the way Barack Obama is handling each of the following issues. How about... [PROBE FOR APPROVE/DISAPPROVE: Strongly or somewhat?]
- CURX2b. [IF NEITHER, DK OR REFUSED IN CURX2, ASK:] If you had to choose, do you lean more toward approving or disapproving of the way Barack Obama is handling... [INSERT ITEM]?

Education	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10
Total approve	64	59	60	55	59	53	55	56
Strongly approve	29	25	25	22	25	24	24	25
Somewhat approve	32	31	32	29	30	28	31	32
Lean approve	3	3	4	4	4	*	*	*
Neither approve nor								
disapprove	2	3	2	2	2	12	16	13
Total disapprove	34	38	38	43	39	36	29	31
Lean disapprove	5	3	3	3	3	*	*	*
Somewhat disapprove	15	19	17	19	16	17	13	15
Strongly disapprove	14	16	18	22	20	19	15	16
Don't know [VOL]	1	*	*	*	*	*	*	-
Refused [VOL]	*	-	-	-	-	-	-	-







FAV1. Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Barack Obama	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10
Total favorable	59	55	57	52	57	56	59	57	55
Very favorable	33	33	30	31	33	32	32	34	34
Somewhat favorable	26	22	28	21	24	25	27	22	22
Total unfavorable	40	44	43	48	42	43	40	42	44
Somewhat unfavorable	16	14	14	11	11	12	13	14	13
Very unfavorable	24	30	29	37	31	31	27	28	31
Don't know [VOL]	1	1	*	-	1	1	1	1	1
Refused [VOL]	*	*	*	-	*	*	*	-	1

Based on: N=1,001 N=1,000 N=1,501 N=1,000 N=1,007 N=1,044 N=1,002







FAV1. (Continued) Do you have a favorable or unfavorable impression of [INSERT NAME]? [FOR EACH "FAVORABLE," ASK:] Is that very favorable or somewhat favorable? [FOR EACH "UNFAVORABLE," ASK:] Is that very unfavorable or somewhat unfavorable? [RANDOMIZE ITEMS]

Michelle Obama	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10
Total favorable	72	67	70	65	68	69	73	70	70	71	74
Very favorable	41	35	35	37	39	38	40	39	38	40	41
Somewhat favorable	31	33	35	28	29	31	33	31	32	31	33
Total unfavorable	23	27	25	31	27	27	22	23	24	23	21
Somewhat unfavorable	14	15	14	15	13	14	14	14	13	15	13
Very unfavorable	9	12	11	16	14	13	8	9	11	8	8
Don't know [VOL]	5	5	5	4	5	4	5	6	6	6	4
Refused [VOL]	*	1	1	1	*	*	1	1	1	1	1
Pasad on a	N=1 001	N=1 000	N-1 F01	N-946	N=1 000	N=1.007	N=1 044	N=1 002	N-1 001	N=1 002	N=1 000

N=1,008 N=1,002







CURJ3. What kind of president do you think Barack Obama has been so far? Do you think he has been

[ASK RANDOM HALF SAMPLE:] An outstanding president, above average, average, below average, or poor?

[ASK RANDOM HALF SAMPLE:] A poor president, below average, average, above average, or outstanding?

	1/5-10/11	8/11-16/10	1/12-17/10	1/9-14/09*
Outstanding	11	12	16	28
Above average	27	22	26	37
Average	28	28	26	24
Below average	16	14	16	4
Poor	18	24	16	3
Don't know	*	*	*	5
Refused	*	-	*	1

N=1,001

N=1,007

N=1,008

N=1,001

\*NOTE: Question wording in previous wave: "What kind of president do you think Barack Obama will be? Do you think he will be..."

Based on:

CURJ7. How well do you think Barack Obama understands the important issues the country will need to focus on during the next two years? Would you say...

	1/5-10/11	8/11-16/10	1/12-17/10*	7/16-20/09	4/16-20/09	1/9-14/09
Extremely well	20	20	24	27	29	33
Very well	21	21	25	20	25	32
Somewhat well	26	23	22	21	25	21
Not too well	15	10	12	13	8	7
Not well at all	18	25	18	19	13	5
Don't know [DO NOT READ]	*	*	*	1	*	1
Refused [DO NOT READ]	-	-	*	-	*	*
Based on:	N=1,001	N=1,007	N=1,008	N=1,006	N=1,000	N=1,001

\*NOTE: Question wording Jan. 2010 and earlier: "How well do you think Barack Obama understands the important issues the country will need to focus on during the next four years? Would you say..."







CURJX. The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

He understands the problems of ordinary Americans	1/5-10/11	9/8-13/10	8/11-16/10	1/12-17/10	7/16-20/09	4/16-20/09	2/12-17/09	1/09-14/09
Total Very/Somewhat well	61	54	58	67	67	74	78	81
Very well	34	34	37	41	42	49	51	52
Somewhat well	27	19	21	27	25	25	27	29
Total Slightly/Not at all well	38	47	42	32	32	26	21	18
Slightly well	10	10	11	8	6	10	9	7
Not at all well	28	36	32	24	26	16	12	11
Don't know	1	-	*	*	1	*	1	1
Refused	*	-	-	*	*	*	-	*

N=1,001 N=1,001

He will keep America safe	1/5-10/11	9/8-13/10	8/11-16/10	1/12-17/10	7/16-20/09	4/16-20/09	2/12-17/09	1/09-14/09
Total Very/Somewhat well	63	58	58	64	64	71	66	77
Very well	31	28	30	33	34	42	36	40
Somewhat well	32	30	28	31	30	29	30	37
Total Slightly/Not at all well	36	41	42	35	35	28	29	21
Slightly well	13	11	11	11	10	10	13	9
Not at all well	23	30	31	24	25	18	16	12
Don't know	1	1	*	1	1	1	6	2
Refused	*	*	*	*	1	*	-	*

Based on: N=1,001 N=1,000 N=1,007 N=1,008 N=1,006 N=1,000 N=1,001 N=1,001







CURJX. (Continued) The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

He cares about people like you	1/5-10/11	9/8-13/10	8/11-16/10	1/12-17/10	1/12-17/10	7/16-20/09	4/16-20/09	2/12-17/09	1/09-14/09
Total Very/Somewhat well	63	58	57	65	65	65	71	76	79
Very well	37	38	36	41	41	41	50	52	53
Somewhat well	26	19	22	24	24	24	21	24	26
Total Slightly/Not at all well	36	42	42	35	35	35	28	22	19
Slightly well	9	9	10	9	9	7	8	9	7
Not at all well	27	33	32	25	25	27	19	13	12
Don't know	1	*	1	1	1	1	2	2	2
Refused	-	*	-	-	-	-	*	ı	*

Based on: N=1,007 N=1,001 N=1,001

He is a strong leader	1/5-10/11	9/8-13/10	8/11-16/10	1/12-17/10	1/12-17/10	7/16-20/09	4/16-20/09	2/12-17/09	1/09-14/09
Total Very/Somewhat well	62	58	58	67	67	69	76	75	78
Very well	34	32	36	42	42	45	54	50	54
Somewhat well	28	26	22	25	25	23	21	25	24
Total Slightly/Not at all well	38	42	42	32	32	31	23	21	17
Slightly well	11	11	10	10	10	10	8	10	8
Not at all well	27	31	32	22	22	21	16	11	9
Don't know	*	-	*	*	*	1	1	5	4
Refused	*	-	-	-	-	-	*	-	*

Based on: N=1,000 N=1,001 N=1,001







CURJX. (Continued) The following are phrases some people use to describe political leaders. For each phrase, please tell me if it describes BARACK OBAMA very well, somewhat well, slightly well, or not at all well. The first phrase is... [RANDOMIZE]

He is a likable person	1/5-10/11	9/8-13/10	8/11-16/10	1/12-17/10
Total Very/Somewhat well	83	77	82	89
Very well	56	55	54	63
Somewhat well	27	22	28	26
Total Slightly/Not at all well	16	22	18	10
Slightly well	7	8	8	5
Not at all well	9	14	10	6
Don't know	1	1	*	1
Refused	*	-	-	*

Based on: N=1,001N=1,000N=1,007 N=1,008

CURJ10. Compared to the administration of President George W. Bush, do you think the Obama administration so far has displayed higher ethical standards, lower ethical standards, or about the same level of ethical standards?

	1/5-10/11	1/12-17/10	7/16-20/09	4/16-20/09
Higher ethical standards	46	46	47	52
Same level	31	30	32	29
Lower ethical standards	22	24	19	18
Don't know	1	*	1	2
Refused	*	*	-	*

Based on: N=1,001 N=1,008 N=1,006 N=1,000







CURX3. Barack Obama campaigned on a platform of "change." Do you think Barack Obama so far is living up to his promises to change the way things work in Washington, do you think he is breaking those promises, or is it too soon to tell?

	1/5-10/11	1/12-17/10	7/16-20/09	4/16-20/09
Living up to those promises	23	16	27	30
Too soon to tell	42	55	54	54
Breaking those promises	34	27	19	15
Don't know	1	1	1	*
Refused	*	1	*	*

Based on: N=1,001 N=1,008 N=1,006 N=1,000

CURJ8. How many of his campaign promises do you think Barack Obama has kept so far—all of them, most of them, some of them, or hardly any of them?

	1/5-10/11	1/12-17/10	1/09- 14/09*
All of them	3	3	3
Most of them	23	21	32
Some of them	46	43	47
Hardly any of them	28	31	17
Don't know	1	1	1
Refused	-	*	*

Based on: N=1,001 N=1,008 N=1,001

\*NOTE: Question wording in previous wave: "How many of his campaign promises do you think Barack Obama will BE ABLE to keep —all of them, most of them, some of them, or hardly any of them?







CURX4. Do you think Barack Obama's administration is...

	1/5-10/11	1/12-17/10	7/16-20/09	4/16-20/09
Trying to change too many things too quickly	36	40	49	32
Changing things about the right amount at the right speed	32	34	37	52
Not changing enough things quickly enough	31	24	12	14
Don't know [DO NOT READ]	1	2	2	3
Refused [DO NOT READ]	*	*	1	-

Based on: N=1,001 N=1,008 N=1,006 N=1,000

# CURX5. Do you think Barack Obama is on television...

	1/5-10/11	1/12-17/10	7/16-20/09	4/16-20/09
Too much	27	30	31	28
About the right amount	53	56	57	59
Too little	17	12	9	10
Don't know [DO NOT READ]	3	3	3	3
Refused [DO NOT READ]	1	*	*	1

Based on: N=1,001 N=1,008 N=1,006 N=1,000







ECO42. And compared to two years ago, do you think the U.S. economy is in better shape than it was two years ago, worse shape than it was two years ago, or about the same as it was two years ago?

	1/5-10/11	8/11- 16/10**	1/12- 17/10**
Total Better	35	38	40
A lot better	9	8	12
A little better	26	30	28
About the same	31	32	33
Total Worse	34	29	26
A little worse	14	9	11
A lot worse	19	20	16
Don't know	*	*	*
Refused	-	-	*

Based on: N=1,001 N=1,007 N=1,008

\*\*NOTE: Question wording in January, 2010 wave: "And compared to a year ago, do you think the U.S. economy is in better shape than it was a year ago, worse shape than it was a year ago, or about the same as it was a year ago?"

In August, 2010: "And compared to 18 MONTHS AGO, do you think the U.S. economy is in better shape than it was 18 months ago, worse shape than it was 18 months ago, or about the same as it was 18 months ago?"







CURJ12.When it comes to improving the economy, do you think it is realistic to expect at least some noticeable results in the first two years of the Obama administration, or do you think it will take longer than that to see any noticeable results?

	1/5-10/11	8/11-16/10*	1/12-17/10*	7/16-20/09*	4/16-20/09*	1/09-14/09*
Realistic to expect in the first two years	26	25	23	16	27	27
Take longer than that	73	74	77	83	72	72
Don't know	1	1	*	1	1	1
Refused	*	*	*	1	*	*

Based on: N=1,001 N=1,007 N=1,008 N=1,006 N=1,000 N=1,001

\*NOTE: Question wording in previous waves: "When it comes to improving the economy, do you think it is realistic to expect at least some noticeable results in the first (18 months in August) year of the Obama administration, or do you think it will take longer than that to see any noticeable results?"







PID1/ PID2.

Do you consider yourself a Democrat, a Republican, an Independent, or none of these? [IF "DEMOCRAT," ASK:] Do you consider yourself a strong or moderate Democrat?
[IF "REPUBLICAN," ASK:] Do you consider yourself a strong or moderate Republican?
[IF "INDEPENDENT" OR "NONE," ASK:] Do you lean more toward the Democrats or the Republicans?

	1/5-10/11	11/3-8/10	<b>TOTAL</b> 10/13-18/10	<b>LIKELY VOTERS</b> 10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-9/09	10/1-5/09	60/8-8/6	7/16-20/09	5/28-6/1/09	4/16-20/09	2/12-17/09
Total Democrat	42	39	43	42	44	43	46	45	41	45	44	37	43	43	39	44	46	46	46
Democrat – strong	12	14	16	20	16	14	15	15	14	15	14	12	18	17	14	14	20	16	18
Democrat – moderate	16	17	16	13	15	18	19	20	18	18	18	16	17	16	16	20	15	20	20
Independent – lean Democratic	14	9	11	9	13	12	12	10	9	12	12	9	8	10	9	9	11	10	9
None – lean Democratic	-	*	*	*	1	*	-	*	-	*	-	*	*	*	-	*	*	*	*
Total Republican	36	38	40	48	40	39	35	39	40	34	33	32	31	32	33	33	32	28	30
Republican – strong	9	13	12	18	12	11	9	10	14	11	9	9	11	10	9	11	11	9	9
Republican – moderate	16	15	13	14	13	14	15	16	12	12	12	13	10	11	11	12	12	9	13
Independent – lean Republican	11	11	14	15	15	14	11	13	14	12	12	11	10	11	13	10	9	9	8
None – lean Republican	-	-	*	1	-	-	*	*	-	*	-	-	*	*	-	*	*	*	*
[VOL] Independent – don't lean	6	6	3	2	3	5	4	2	4	5	5	7	6	5	8	5	5	7	6
[VOL] None – don't lean	_	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	1	-	-
[VOL] Other	*	*	*	*	-	*	*	*	*	1	1	*	*	*	*	1	*	*	*
Don't know	16	16	15	7	13	14	15	14	15	15	18	24	19	21	19	18	17	19	17
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-







# [ASK DEMOCRATS/DEMOCRATIC LEANING INDEPENDENTS: pid1=1 or pid2=5, 8]

ELE21b. Thinking ahead to 2012, would you like to see Barack Obama face a serious challenge in the 2012 presidential primaries from another Democratic candidate, or not?

	1/5-10/11	11/3-8/10
Yes	44	38
No	54	58
Don't know [VOL]	1	4
Refused [VOL]	1	*
Based on:	N=465	N=449

Based on:

G11a. Generally speaking, do you consider yourself a liberal, moderate, or conservative?

IF "Liberal," ASK: Would you say you are strongly or somewhat liberal? IF "Conservative," ASK: Would you say you are strongly or somewhat conservative?

	1/5- 10/11	11/3- 8/10	10/13	-18/10	9/8- 13/10	8/11- 16/10	6/9- 14/10	5/7- 11/10	4/7/10- 12/10	10/16	-20/08
	Total	Total	Total	Likely Voters	Total	Total	Total	Total	Total	Total	Likely Voters
Liberal - strongly	8	8	9	10	10	10	11	8	6	9	11
Liberal - somewhat	14	11	14	11	12	15	11	15	14	14	14
Conservative - strongly	20	22	22	29	20	20	21	21	21	18	20
Conservative - somewhat	19	24	22	18	25	21	23	23	23	21	18
Moderate	36	33	31	31	31	33	32	31	32	35	35
Don't know	2	1	2	1	3	2	1	3	3	2	2
Refused	2	1	1	*	1	*	1	1	1	1	*

N=1,001 N=1,000 N=1,501 N=846 N=1,000 N=1,007 N=1,044 N=1,002 N=1,001 N=1,001 N=800 Based on:







EM1. Are you, yourself, currently employed...

	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-5/09	60/8-ε/6	7/16/-20/09
Full-time	44	47	46	46	46	47	48	49	45	43	44	46	44	44	47
Part-time	17	12	13	13	16	11	13	11	14	13	15	11	10	12	13
Not employed	38	40	41	40	38	42	39	39	41	44	41	42	45	42	39
Don't know	-	*	*	*	*	*	*	-	*	1	*	*	*	1	1
Refused	1	1	*	*	*	*	-	*	*	*	1	1	1	1	1

#### [IF "NOT EMPLOYED" IN EM1, ASK:] Are you... EM2.

L	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	1/12-17/10	12/10-14/09	11/5-/09	10/1-2/09	60/8-ε/6	7/16/-20/09
Retired 4	48	48	46	47	44	47	42	50	49	48	47	49	52	52	48
Homemaker 1	16	21	18	16	21	15	16	18	19	15	13	16	18	15	15
Student 1	14	11	12	11	14	12	11	9	9	8	7	9	10	8	9
Temporarily unemployed 1	19	17	22	21	20	25	27	21	23	27	32	24	18	22	24
Don't know	2	2	2	4	1	2	4	2	*	1	1	1	2	2	2
Refused <sup>3</sup>	*	1	*	*	1	*	-	1	-	1	*	1	*	*	2

N=411 N=415 Based on:







CUR38. Thinking of the last 6 months – that is, since July of 2010 – have you or has someone in your family lost a job as a result of economic conditions, or not?

	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	12/10-14/09	60/8-8/6	7/16-20/09	<b>High</b> 2/12-17/09	<b>Low</b> 5/28-6/1/09	<b>Year /</b> /12-17/
Yes (self lost job)	8	6	7	6	6	7	8	6	8	9	5	8	10	7	7
Yes (someone in family)	27	18	16	25	25	29	21	23	23	22	26	21	25	21	28
No	62	72	76	68	67	61	69	69	67	66	65	65	65	70	63
Both (self and family member) [VOL]	4	3	1	1	2	4	1	3	2	3	2	4	1	1	1
Don't know	*	-	*	*	*	*	*	-	*	*	*	1	*	1	-
Refused	*	*	*	*	*	-	-	*	*	*	1	1	-	*	-

CUR39. And thinking of the last 6 months – that is, since July of 2010 – has someone you know personally, other than a family member, lost a job as a result of economic conditions, or not?

	1/5-10/11	11/3-8/10	10/13-18/10	9/8-13/10	8/11-16/10	6/9-14/10	5/7-11/10	4/7-12/10	3/3-8/10	12/10-14/09	10/1-5/09	<b>High</b> 1/12-17/10	<b>Low</b> 5/28-6/1/09	<b>1 Year Ago</b> 1/12-17/10
Yes	65	55	54	65	65	70	63	64	64	69	65	71	60	71
No	35	44	46	35	35	29	36	36	35	30	34	29	39	29
Don't know	*	1	*	1	*	1	*	*	1	*	1	1	1	1
Refused	*	*	*	*	*	-	-	*	-	*	*	-	-	-

Based on:







[INTERVIEWER READ:] The following questions are for classification purposes only. Be assured that your responses will be aggregated with those of other participants to this survey.

#### DM1. What is your marital status? Are you... [READ EACH ITEM]

Married/Living as Married/Co-habitating	55
Separated	2
Divorced	11
Widowed	7
Never Married	24
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=1,001

#### DM2. What is the last grade of school you completed? [READ EACH ITEM]

Less than high school graduate	8
High school graduate	35
Technical/trade school	5
Some college	23
College graduate	15
Some graduate school	3
Graduate degree	10
Don't know [VOL]	-
Refused [VOL]	1

N=1,001 Based on:

#### DM4. In what year were you born?

Age group:

<u> </u>	
18-29	22
30-49	37
50-64	22
65+	17
Refused [VOL]	2

N=1,001 Based on:







DM5.	Which one of the following	n hest describes where v	you live? [READ EACH ITEM]

Urban area	23
Suburban area	43
Rural area	32
Don't know [VOL]	2
Refused [VOL]	1

N=1,001 Based on:

Do you currently own your home, rent it, or do you have some other arrangement? DM6.

Own	61
Rent	26
Other arrangement	12
Don't know [VOL]	-
Refused [VOL]	1

N=1,001 Based on:

Are you the parent or guardian of one or more children under the age of 18, or not? DM7.

Yes	35
No	64
Don't know [VOL]	-
Refused [VOL]	1

N=1,001 Based on:





DM8. How many different landline telephone numbers, if any, are there in your home that I could have reached you on for this call? This includes listed or unlisted numbers. To answer this question, please don't count cell phones or landlines used ONLY for faxes or modems.

None	28
One Line	67
Two lines	3
Three or more lines	1
Don't know [VOL]	-
Refused [VOL]	1

Based on: N=1,001

DM9. And on how many different <u>cell</u>-phone numbers, if any, could I have reached you for this call?

None	9
One	67
Two	17
Three or more	6
Don't know [VOL]	ı
Refused [VOL]	1

Based on: N=1,001

DM10. [IF BOTH LAND AND CELLPHONE, ASK:] Generally speaking, would you say you use your landline phone most of the time, your cell phone most of the time, or would you say you use both about equally?

Landline	22
Cell phone	43
Both equally	35
Don't know [VOL]	-
Refused [VOL]	*

Based on: N=649







DM10a. [ASK CELL-PHONE SAMPLE ONLY] How many adults, in addition to you, carry and use this cell phone at least once a week or more?

None	53
One	33
Two	9
Three or more	5
Don't know [VOL]	*
Refused [VOL]	*

N=300 Based on:

DM12. Do you consider yourself a born-again or evangelical Christian, or not?

Yes, born-again/evangelical	44
No	53
Don't know [VOL]	1
Refused [VOL]	2

N=1,001 Based on:

DM13. What is your religious preference? Is it Protestant, Catholic, Mormon, Jewish, Muslim, some other religion, or don't you belong to any religious denomination?

3	
Protestant	25
Catholic	25
Mormon	1
Jewish	1
Muslim	1
Other religion [SPECIFY]	26
Don't belong to religious denomination	19
Don't know [VOL]	-
Refused [VOL]	*

N=1,001 Based on:







DM14. [IF "OTHER RELIGION" IN DM13, ASK:] Do you consider yourself a Christian, or not?

Yes, a Christian	87
No, not a Christian	13
Don't know [VOL]	-
Refused [VOL]	-

N=205 Based on:

DM15. Aside from weddings and funerals, how often do you attend religious services? Would you say more than once a week, once a week, once or twice a month, a few times a year, less often than a few times a year, or never?

Never	18
Less often than a few times a year	10
A few times a year	20
Once or twice a month	17
Once a week	23
More than once a week	11
Don't know [VOL]	*
Refused [VOL]	2

N=1,001 Based on:

DM16. Are you of Hispanic, Latino or Spanish origin?

Yes	13
No	85
Don't know [VOL]	-
Refused [VOL]	2

N=1,001 Based on:







- DM17. [IF SPANISH/HISPANIC/LATINO (D16=1), ASK:] In addition to being Hispanic, Latino or Spanish, what race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]
- DM18. [IF <u>NOT</u> SPANISH/HISPANIC/LATINO (D16=2), ASK:] What race or races do you consider yourself to be? [DO NOT READ. ACCEPT MULTIPLE RESPONSES.]

White	72
Black, African-American, or Negro	12
American Indian or Alaska Native	1
Asian Indian	1
Vietnamese	-
Chinese	*
Filipino	*
Korean	*
Native Hawaiian	*
Guamanian or Chamorro	-
Samoan	-
Japanese	-
Other Asian	*
Other Pacific Islander	*
Some other race [SPECIFY]	8
Multiple races [VOL]	2
Don't know [VOL]	1
Refused [VOL]	2

Based on: N=1,001

DM19. Does your total household [IF SINGLE: "PERSONAL"] income fall below \$50,000 dollars, or is it \$50,000 or higher? [READ LIST]

Below \$50,000	52
\$50,000+	44
Don't know [VOL]	1
Refused [VOL]	4

Based on: N=1,001







DM20. And in which group does your total household [IF SINGLE: "PERSONAL"] income fall? [READ LIST]

Under \$10,000	8
\$10,000 to under \$20,000	11
\$20,000 to under \$30,000	11
\$30,000 to under \$40,000	11
\$40,000 to under \$50,000	9
\$50,000 to under \$75,000	14
\$75,000 to under \$100,000	12
\$100,000 to under \$150,000	10
\$150,000 or more	6
Don't know [VOL]	2
Refused [VOL]	7

N=1,001 Based on:

DM21. Do you currently own stocks, bonds, or mutual funds?

Yes	38
No	59
Don't know [VOL]	*
Refused [VOL]	3

Based on: N=1,001







# [ASK DM22 ONLY IF "YES" IN DM21:]

DM22. In the past 12 months, how many times did you make changes in your investments—buying or selling stocks or mutual funds either within or outside an employer-sponsored 401K plan? Would you say...

None	46
1	20
2	10
3	4
4	4
5-9 times	5
10-14 times	3
15-19 times	1
20-24 times	1
25 times or more	2
Don't know [VOL]	4
Refused [VOL]	1

Based on: N=500

# DM25. [INTERVIEWER RECORD:] Respondent's Gender:

Male	48
Female	52

Based on: N=1,001

### **REGION:**

Northeast	22
Midwest	37
South	22
West	19

Based on: N=1,001







### **AP-GfK Poll Methodology**

The **Associated Press-GfK Poll** was conducted from January 5 through January 10, 2011, by GfK Roper Public Affairs & Corporate Communications – a division of GfK Custom Research North America. This telephone poll is based on a nationally-representative probability sample of 1,001 general population adults age 18 or older.

Interviews were conducted with 701 respondents on landlines and 300 respondents on cellular telephones. Both the landline and cell phone samples were provided by Survey Sampling International. The sample included the contiguous 48 states, Alaska, and Hawaii. Interviews were conducted in both English and Spanish, depending on respondent preference.

The combined landline and cell phone data were weighted to account for probabilities of selection, as well as age, sex, education and race, using targets from the March 2009 supplement of the Current Population Survey. In addition to these factors, the weighting takes into account the patterns of land and cell phone usage by region from the 2009 Fall estimates provided by Mediamark Research Inc.

The margin of sampling error is plus or minus 4.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total significantly more than 100%, depending on the number of different responses offered by each respondent.

Trend data are displayed for selected questions from previous AP-GfK Polls that also consisted of telephone interviews with nationally-representative probability samples of adults age 18 or older. Details about all AP-GfK Polls are available at http://www.ap-gfkpoll.com.





